

320.295 Prohibition against false, misleading, or deceptive advertising.

No optometrist shall engage in advertising of any form that is false, misleading, or deceptive.

Effective: July 14, 2000

History: Amended 2000 Ky. Acts ch. 361, sec. 9, effective July 14, 2000. -- Created 1990 Ky. Acts ch. 256, sec. 4, effective July 13, 1990.