

**517.030 False advertising.**

- (1) A person is guilty of false advertising when, in connection with the promotion of the sale of or to increase the consumption of property or services, he knowingly makes or causes to be made a false or misleading statement in any advertisement addressed to the public or to a substantial number of persons.
- (2) False advertising is a Class A misdemeanor.

**Effective:** January 1, 1975

**History:** Created 1974 Ky. Acts ch. 406, sec. 147, effective January 1, 1975.