

367.575 Unfair practices -- Duties of Attorney General.

- (1) In connection with the sale, offering for sale, or distribution of goods and merchandise in "trade" or "commerce" as defined by KRS 367.110(2), it is an unfair, false, misleading and deceptive practice as prohibited by KRS 367.170 for a seller in connection with the use of any negative option plan to fail to comply with the requirements of KRS 367.570 to 367.585.
- (2) All of the remedies, powers and duties provided for the Attorney General by the Consumer Protection Act appertaining to acts declared unlawful by KRS 367.170 shall apply with equal force and effect to acts or practices declared unlawful by KRS 367.570 to 367.585.
- (3) KRS 367.570 to 367.585 shall not be construed to limit or restrict the exercise of powers or the performance of the duties of the Attorney General which he is authorized to exercise or perform under any other provision of law.

Effective: June 17, 1978

History: Created 1978 Ky. Acts ch. 304, sec. 2, effective June 17, 1978.