

**304.17A-340 Restrictions on use of Kentucky Children's Health Insurance Program allocated funds.**

- (1) In no event shall more than ten percent (10%) of federal and state funds allocated to the Kentucky Children's Health Insurance Program be used for:
  - (a) Children's health programs other than those targeted for low-income children as defined under Title XXI of the Federal Social Security Act;
  - (b) Initiatives for improving the health of children except those low income children as defined under Title XXI of the Federal Social Security Act or an approved Title XXI state plan (KCHIP);
  - (c) Outreach activities that inform families of children who are likely to be eligible for this program or other public or private health coverage programs allowed by the Federal Social Security Act; and
  - (d) Other reasonable costs incurred by the state to administer the program.
- (2) The department shall use the insurer's or health maintenance organization's sales and marketing methods and may include the use of agents and payment of commissions, to inform families of the availability of the Kentucky Children's Health Insurance Program and assist them in obtaining coverage for children under the program.

**Effective:** July 15, 2010

**History:** Amended 2010 Ky. Acts ch. 24, sec. 1226, effective July 15, 2010. -- Created 1998 Ky. Acts ch. 253, sec. 8, effective April 2, 1998.