

200.670 Public awareness effort.

In order to ensure access to early intervention services, the cabinet shall establish an effective and continuous public awareness effort. The effort shall:

- (1) Be directed at a number of primary referral sources, utilizing a means and language which is understandable, accessible, responsive, and cognizant of the referral sources' needs and their abilities to respond to those needs;
- (2) Reinforce the coordinated and family-centered nature of all early intervention programs within the comprehensive statewide system of services; and
- (3) Be relevant and meaningful to parents and to the general public.

Effective: July 15, 1994

History: Created 1994 Ky. Acts ch. 313, sec. 11, effective July 15, 1994.