

**177.841 Billboard advertising prohibited -- Exceptions.**

- (1) Except as otherwise provided in KRS 177.830 to 177.890, the erection or maintenance of any advertising device upon or within six hundred sixty (660) feet of the right-of-way of any interstate highway or federal-aid primary highway is prohibited.
- (2) The erection or maintenance of any advertising device located outside of an urban area and beyond six hundred sixty (660) feet of the right-of-way which is legible and/or identifiable from the main traveled way of any interstate highway or federal-aid primary highway is prohibited with the exception of:
  - (a) Directional and official signs and notices;
  - (b) Signs advertising the sale or lease of property upon which they are located; or
  - (c) Signs advertising activities conducted on the property on which they are located.

**Effective:** March 29, 1976

**History:** Created 1976 Ky. Acts ch. 80, sec. 3, effective March 29, 1976.