21A.320 Permissible types of solicitation.

Nothing contained in KRS 21A.300 and 21A.310 shall prohibit an attorney or attorney referral service from:

- (1) Soliciting employment by advertising directed to the general public; or
- (2) Accepting representation of a client who has contacted the lawyer as the result of a recommendation or referral by a friend, neighbor, relative, or acquaintance not acting at the specific request or instigation of:
 - (a) The lawyer; or
 - (b) Anyone acting, with the lawyer's actual knowledge, on the lawyer's behalf.

Effective: July 15, 1996

History: Created 1996 Ky. Acts ch. 192, sec. 3, effective July 15, 1996.